



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

LOCAL FARMERS MARKETS RECEIVE GRANT FOR HOME CANNING DEMOS

MAY 30, 2012 - - The Chelsea-Area Wellness Foundation, collaborating with local farmers markets, applied for and received a grant for home canning demonstrations and education programs to be conducted at farmers markets in our 5 healthy towns communities.

Participating local markets are the Chelsea Farmers Market, Stockbridge Open Air Market, Chelsea's Wednesday Bushel Basket Market and Dexter Farmers Market.

These markets were selected from 140 entrants by the Farmers Market Coalition and Jarden Home Brands, makers of Ball® Brand Fresh Preserving Products, to take part in this summer's Discover You Can program, receiving numerous outreach materials along with a cash award.

Free canning instruction booklets, coupons and sample packs will be distributed by the markets, helping to educate their communities on the benefits and ease of buying and preserving local, seasonal food. Each Market will also offer the opportunity to win prizes such as Ball® Brand canning starter kits and recipe books. Educational programs will be held throughout the summer, including canning demonstrations.

For a list of national winners, go to

http://www.imschicago.com/filebin/pdf/2012_ball_winners_5_8.pdf?utm_source=2012+Discover+You+Can+Markets+Announced&utm_campaign=Discover+You+Can&utm_medium=email#

www.5healthytowns.org

Schedule of Canning Demos

CHELSEA FARMERS MARKET (Saturday)

June 2 - Strawberry Jam
July 14 - Pickles

CHELSEA BUSHEL BASKET MARKET (Wednesday)

July 25 - Dill Pickles
August 29 - Tomatoes

STOCKBRIDGE OPEN AIR MARKET

June 22 - Strawberry Jam
July 20 - Raspberry Jelly
August 17 - Blueberries
September 14 - Tomatoes/Salsa

DEXTER FARMERS MARKET

July 21
October 6