

City of Ann Arbor

Community Survey Overview

Despite Michigan's uncertain economy and decreasing property values, support for public transit remains strong. **80 percent of respondents say public transit is important.**

TheRide is well-perceived by the public. Of those who shared an opinion, **91 percent rated TheRide as favorable.**



66 percent – said that they or someone in their family had **used public transit within the past year.**

72 percent support a new 1-mill property tax for funding **a new countywide public transit agency.**

At least 80 percent listed the following service improvements as either “very” or “somewhat” important:

- **87 percent** - Door-to-door service for seniors and the disabled;
- **86 percent** - Express bus service between park and ride lots and employment centers;
- **84 percent** - Existing AATA -- The Ride bus service in Ann Arbor and Ypsilanti would run more frequently, and later in the evening and on weekends;
- **84 percent** - An hourly express shuttle bus service would be provided between Detroit Metro Airport and three stops in Ann Arbor including the Blake Transit Center.
- **81 percent** - A new service using small buses and vans in areas where there are not enough people for regular bus service;
- **81 percent** - Information on when the next bus is coming would be provided to cell phones and posted on electronic signs at major bus stops.